

Shareable Graphics

Gas Machinery Conference provides technical training and presentations, created by the industry’s leading subject matter experts. Educational sessions and presentations on recent GMRC research are valuable for design engineers, facility engineers, technicians and others, with an emphasis on the operation, maintenance and testing of gas compression machinery.

Attendee

Face-to-face meetings are key to building strong relationships. GMC will be focused and productive, don’t be left out.

How to Connect before the Conference

Download this art and share on your social media. #GMRClive

Social Media

Tag us on social media

 @GasMachineryResearch

 @Gas Machinery Research Council

Email Signature

 @GMRCtweets

Link to the conference:

gmrc.org/gmc

Speaker

Make it Personal

Speaker: We encourage you to share your session on your personal LinkedIn feed. Customize the generic graphic by adding your photo and the session title. For an extra touch, consider using a photo of you at a previous speaking engagement.

Social Media

Social Media

Email Signature

Make it Personal

Exhibitor: Encourage your followers and those interested in your products/services to visit your booth by sharing the event graphic. Include your booth number on the graphic for easy navigation. Consider adding a photo of your booth from a previous event to give attendees a glimpse of what to expect.

Tip: Posts from personal accounts perform significantly better on LinkedIn. Encourage your employees, brand ambassadors, and other connections to share the event graphic on their own LinkedIn feeds for wider reach.

Social Media

Email Signature

Exhibitor

Social Media

Email Signature

Make it Personal

Sponsor: Thank you for your continued support of GMC. You should be proud of your commitment to education and excellence for our industry. Include a photo of your team members who will be attending the conference to connect with attendees. Alternatively, feature your company logo to reinforce brand recognition. Share the event graphic on your social media channels to reach a wider audience and generate excitement about your presence at the conference.

Social Media

Email Signature

Sponsor

Social Media

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