



GMC Today

2018 Advertising Agreement

Please complete and return this form to reserve your ad for the GMC Today

*Note for 2018: We will have one expanded GMC Today that will be handed out at registration. In addition, we will run digital ads on the monitors in the convention center to increase visibility.

2018 Rates

Center Spread + 2 Digital Ads	\$6000_____
Inside Front Cover + 2 Digital Ads	\$5250 <u>Sold</u> _____
Inside Back Cover + 2 Digital Ads	\$5000 <u>Sold</u> _____
Outside Back Cover + 2 Digital Ads	\$5500 <u>Sold</u> _____
Full Page + 2 Digital Ads	\$4000_____
Half Page + 1 Digital Ad	\$2500_____
Quarter Page + 1 Digital Ad	\$1300_____

<p><u>Ad Size (width x height)</u> Center Spread: 16 ½ " x 10 ½ " Full Page/Cover: 8" x 10 ½ " Half Page – Vertical: 4" x 10 ½ " Half Page – Horizontal: 8" x 5 ¼ " Quarter Page: 4" x 5 ¼ " Digital Ads – 16:9 ratio</p>
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Rates are quoted in US\$. Prices are quoted for members. Non-members must pay a nonmember add-on fee of \$1000. Please check the box below if you are a non-member company.

Non-member \$1000 add on:

Company Name _____	
Contact Name _____	Phone #: _____
Email: _____	
Method of Payment: Amex _____ MasterCard _____ Visa _____ AMOUNT _____	
Card Number: _____	CW: _____
Name on Card: _____	Exp Date: _____
Please Invoice Me _____	

Submittals

Please submit ads to cbransford@southerngas.org Ads must be high-resolution (300 dpi). The following formats are acceptable:

- .jpg
- .eps
- .pdf (press quality)

Submittal deadline is **August 24, 2018**.

Contact Colleen Bransford if you have any questions: cbransford@southerngas.org